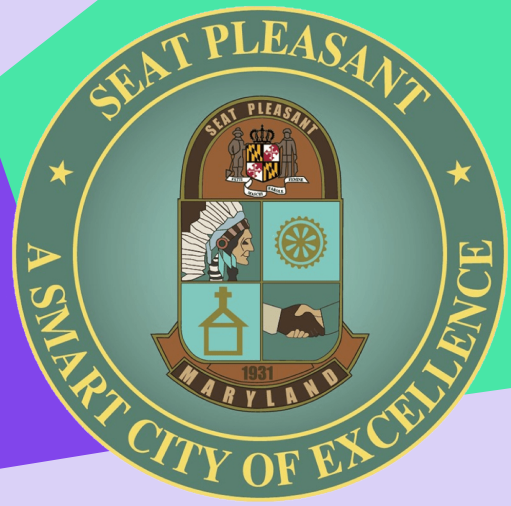


THE CITY OF SEAT PLEASANT Sponsorship + Advertisement

DEPARTMENT OF PUBLIC ENGAGEMENT

2020 SEAT PLEASANT DAY



We invite you to attend the **2020 Seat Pleasant Day on Saturday, May 2nd, 2020**, the parade starts at 11 am and live entertainment begins at noon. This year's Seat Pleasant Day will be located on the grounds of Seat Pleasant Elementary, 6411 G Street Seat Pleasant, MD 20743. This letter is to invite you to be a sponsor for this year's Seat Pleasant Day 2020. The success of this event is credited widely to our sponsors, who lend their names and financial support towards this event.

This year's theme, "**Innovation**," will focus on the digital transformation on the road to becoming the world's first Authentic Small Smart City. By participating as a sponsor for the 2020 Seat Pleasant Day your company will benefit from: Estimating annually this event will attract at least 2000 - 4500 attendees of all ages; Extended exposure to current and new customers, approximately 4,721 Seat Pleasant residents and their families (21% are 55yrs old & older, 25% are 38 – 54yrs old, and 54% are 37 & younger.); Business exposure on the city's website, newsletter, press releases, social media and more. Along with these opportunities, we will list your company and logo on all marketing material and collateral provided to all attendees and will additionally be published to our website. **Our sponsors will be highlighted in our massive electronic communications surrounding the event, including our advertisements, press releases, and newsletters, which will go out to our network of subscribers.**

We want you to be confident in your sponsorship decision, which is why we have **four levels of sponsorship** options, as detailed in the enclosed sponsor commitment form. No matter what level you choose, rest assured that all proceeds will help the City of Seat Pleasant move towards making this event a success. **We plan to make this event the largest municipal event of its kind in Prince Georges County; Seat Pleasant is proud to be a leader in this regard. This event will include a Mobile Game Truck, Live Music/DJ, Moon bounce, Rock Climbing, Pony Rides, and many, many more. Your support is what will make this event a success and will allow it to become the driving force in many more engaging events.** We are counting on your assistance and will be happy to answer any questions you may have. Please use the Seat Pleasant website to complete your sponsorship application and return your completed sponsorship commitment form and payment to the Public Engagement Department, Attention -JovVone Pender-Seat Pleasant Day 2020, 311 68th Place, Seat Pleasant, MD 20743 or email it to JoVone.Pender@seatpleasantmd.gov. Thank you in advance for your willingness to support the efforts of the City of Seat Pleasant and for making a difference in our community.

SPONSORSHIP COMMITMENT FORM

2020 Seat Pleasant Day

NAME/TITLE _____

COMPANY NAME _____

ADDRESS _____

Email _____

Phone # _____

Cell _____

ACTIVITES SPONSORSHIP PACKAGES

Toddler Area

Contribution

- | | |
|--|------------|
| <input type="checkbox"/> Pirates Revenge | \$1,300.00 |
| <input type="checkbox"/> Circus City | \$1,300.00 |
| <input type="checkbox"/> Finding Nemo | \$1,000.00 |
| <input type="checkbox"/> Trackless Train | \$1,000.00 |

Kid's Zone

Contribution

- | | |
|---|------------|
| <input type="checkbox"/> Tripple Lindy | \$1,200.00 |
| <input type="checkbox"/> 3 Person Climbing Wall | \$1,200.00 |
| <input type="checkbox"/> Mechanical Shark | \$1,300.00 |
| <input type="checkbox"/> 3 Lane Bungee Basketball | \$1,000.00 |
| <input type="checkbox"/> Ninja Wall | \$1,400.00 |
| <input type="checkbox"/> Warrior Challenge | \$1,800.00 |
| <input type="checkbox"/> Extreme Ait Inline Jumpers | \$2,000.00 |

Carnival Games and Activities

Contribution

- | | |
|---|------------|
| <input type="checkbox"/> Full Court Press | \$700.00 |
| <input type="checkbox"/> Soccer Darts | \$800.00 |
| <input type="checkbox"/> Party Pong | \$200.00 |
| <input type="checkbox"/> Pony Rides | \$1,000.00 |
| <input type="checkbox"/> Petting Zoo | \$1,000.00 |

Carnival Entertainment

Contribution

- | | |
|---|------------|
| <input type="checkbox"/> (2) Face Painters | \$600.00 |
| <input type="checkbox"/> (2) Tattoo Artists | \$900.00 |
| <input type="checkbox"/> Digital Photobooth w/ Green Screen | \$1,200.00 |
| <input type="checkbox"/> Digital Photoboth w/ Backdrop | \$1,200.00 |



Mailing/In-Person

Please use the Seat Pleasant website to complete your sponsorship application and return your completed sponsorship commitment form and payment to the Public Engagement Department, Attention -JoVone Pender, 311 68th Place, Seat Pleasant, MD 20743, email it to **JoVone.Pender@seatpleasantmd.gov** or via phone 301..336.2600. Thank you in advance for your willingness to support the efforts of the City of Seat Pleasant and for making a difference in our community.

Please email Sponsorship Confirmation Form to ok, and complete Sponsorship Payment Application Link on our website: **www.seatpleasantmd.gov**. You may also Pay directly with the link below: Go to Payment Application Link: **<https://www.govpaynow.com/gps/user/plc/a001k4>**



Please email Sponsorship Confirmation Form to **JoVone.Pender@seatpleasantmd.gov**

311 68th Place Seat Pleasant MD 20743-2125 (301) 336-2600